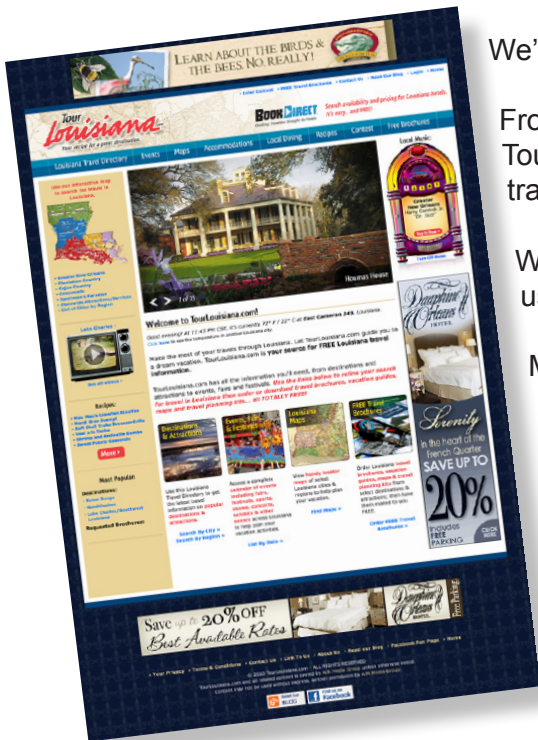




Shouldn't your travel marketing dollars go further?

More than ever, today's travelers are looking to the web for ideas on where to visit -- and more often than not, they use multiple sources on the web for their information. No longer is it sufficient to just have your own well designed, highly usable web site; you also have to make decisions on where else to make the content of your destination, attraction, accommodation or event available so you can be sure to be seen.



We've just made it a bit easier for you.

From the creators of the highly successful TourTexas.com comes TourLouisiana.com -- a fresh approach to Louisiana-focused travel marketing.

With TourLouisiana.com, travelers can expect great content, high usability and opportunities to interact about travel in Louisiana.

Make sure you're a part of TourLouisiana.com **today!**

✦ Leads

- Opt-in requests and click-throughs to your web site
- Travelers interested in Louisiana
- Includes e-mail addresses

✦ Visitors

- Travelers targeted in Louisiana, Texas, Arkansas and Mississippi
- External marketing drives traffic
- Search engines index content

✦ Page views

- Depth of content keeps travelers interested
- Site design optimizes exposure to content

Are you on TourLouisiana.com yet?
Travelers are visiting -- don't miss them!
Contact us today to learn how.

proudly and exclusively represented by



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